

Exhibit 2

PTO- 1573

Approved for use through 01/31/2025. OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Declaration of Incontestability of a Mark under Section 15

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	5427382
REGISTRATION DATE	03/20/2018
SERIAL NUMBER	87560422
MARK SECTION	
MARK	INSIDE OUT (see, mark)
CORRESPONDENCE INFORMATION	
NAME	Riddel, Holly M.
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	holly@hollyriddel.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	014
GOODS OR SERVICES	Jewelry
OWNER SECTION (current)	
NAME	Riddel, Holly M.
MAILING ADDRESS	425 15th Street #3315
CITY	Manhattan Beach
STATE	California
ZIP/POSTAL CODE	90266
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	4153414990
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	Riddel, Holly M.
DBA/AKA/TA/Formerly	DBA Self-employed
MAILING ADDRESS	425 15th Street #3315
CITY	Manhattan Beach
STATE	California
ZIP/POSTAL CODE	90266
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States

PHONE	4153414990
EMAIL	XXXX
OWNER DOMICILE ADDRESS(NEW)	
*ADDRESS	XXXX
*CITY	XXXX
*STATE (Required for U.S. applicants)	XXXX
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	XXXX
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	XXXX
LEGAL ENTITY SECTION (current)	
TYPE	individual
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF CITIZENSHIP	United States
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SECTION 15 AFFIDAVIT FEE PER CLASS	250
TOTAL FEE PAID	250
SIGNATURE SECTION	
SIGNATURE	/Holly Riddel/
SIGNATORY'S NAME	Holly Riddel
SIGNATORY'S POSITION	Owner
DATE SIGNED	02/13/2025
SIGNATORY'S PHONE NUMBER	4153414990
SIGNATURE METHOD	Signed directly within the form
PAYMENT METHOD	CC
FILING INFORMATION	
SUBMIT DATE	Thu Feb 13 14:47:13 ET 2025
TEAS STAMP	USPTO/SECT15-XXXX:XXXX:XX XX:XXXX:XXXX:XXXX:XX XX-20250213144715471234-5 427382-890565e42c85014e54 75252ce4b9768766f088c3b14 2dc34a7de2e325f7a910e8-CC -47138732-202502131436394 63816

PTO- 1573

Approved for use through 01/31/2025. OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Declaration of Incontestability of a Mark under Section 15

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 5427382

REGISTRATION DATE: 03/20/2018

MARK: INSIDE OUT

Current: The owner, Holly M Riddel, a citizen of United States, having an address of

425 15th Street #3315
Manhattan Beach, California 90266
United States
XXXX
4153414990

Proposed: The owner, Riddel, Holly M., DBA Self-employed, a citizen of United States, having an address of

425 15th Street #3315
Manhattan Beach, California 90266
United States
4153414990
XXXX

and a domicile address of

XXXX
XXXX, XXXX XXXX
XXXX

is filing a Declaration of Incontestability of its mark under Section 15.

For International Class 014, the owner, has continuously used the mark in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still using the mark in commerce on or in connection with **all** goods or services listed in the existing registration for this class:JewelryAlso, there has been no final decision adverse to the owner's claim of ownership of such mark for those goods or services, or to the owner's right to register the same or to keep the same on the register; and, there is no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts.

Correspondence Information

Riddel, Holly M.
PRIMARY EMAIL FOR CORRESPONDENCE: holly@hollyriddel.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$250 will be submitted with the form, representing payment for 1 class(es).

Declaration

- ☒ The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under 15 U.S.C. § 1062(c), and is still in use in commerce on or in connection with all goods/services, or to indicate membership in the collective membership organization, listed in the existing registration.
- ☒ There has been no final decision adverse to the owner's claim of ownership of such mark for such goods/services, or to indicate membership in the collective membership organization, or to the owner's right to register the same or to keep the same on the register.

- ☒ There is no proceeding involving said rights pending and not finally disposed of either in the United States Patent and Trademark Office or in a court.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /Holly Riddel/ Date: 02/13/2025
Signatory's Name: Holly Riddel
Signatory's Position: Owner
Signatory's Phone: 4153414990
Signature method: Signed directly within the form

Serial Number: 87560422
Internet Transmission Date: Thu Feb 13 14:47:13 ET 2025
TEAS Stamp: USPTO/SECT15-XXXX:XXXX:XXXX:XXXX:XXXX:XX
XX:XXXX:XXXX-20250213144715471234-542738
2-890565e42c85014e5475252ce4b9768766f088
c3b142dc34a7de2e325f7a910e8-CC-47138732-
20250213143639463816